

A man and a woman are sitting on metal bleachers in front of a green wall with a diamond-shaped pattern. The man, on the left, is wearing a red jacket over a yellow shirt and blue jeans. He is pointing at a brochure held by the woman. The woman, on the right, has long blonde hair and is wearing a white jacket over a blue shirt and blue jeans. She is holding a brochure with a green and black patterned cover. The background is a green wall with a diamond-shaped pattern. There are several white circles of different sizes floating in the air around the text.

THE ONLY  
DESTINATION

**porto en norte**<sup>TEM</sup>  
oporto and north of portugal





# Oporto AND NORTH OF PORTUGAL

## THE ONLY DESTINATION

The origin of Portugal, Oporto and the North is a region marked by a strong historical and cultural heritage of the past and the constant renewal and growth into the future. A place of imposing monumentality and lush vegetation, rivers and mountains, villages and cities, art and faith, well being and development, the experiences in Oporto and northern Portugal are endless, but the destination is **UNIQUE**. Come and discover it.







# MEET THE WORLD HERITAGE PORTUGAL

Archaeological Park of the Coa Valley, Historic Centre of Oporto, Alto Douro Wine Region and Historical Centre of Guimarães are the four World Heritage granted by UNESCO to the region. Four testimonies of the importance of this unique destination.







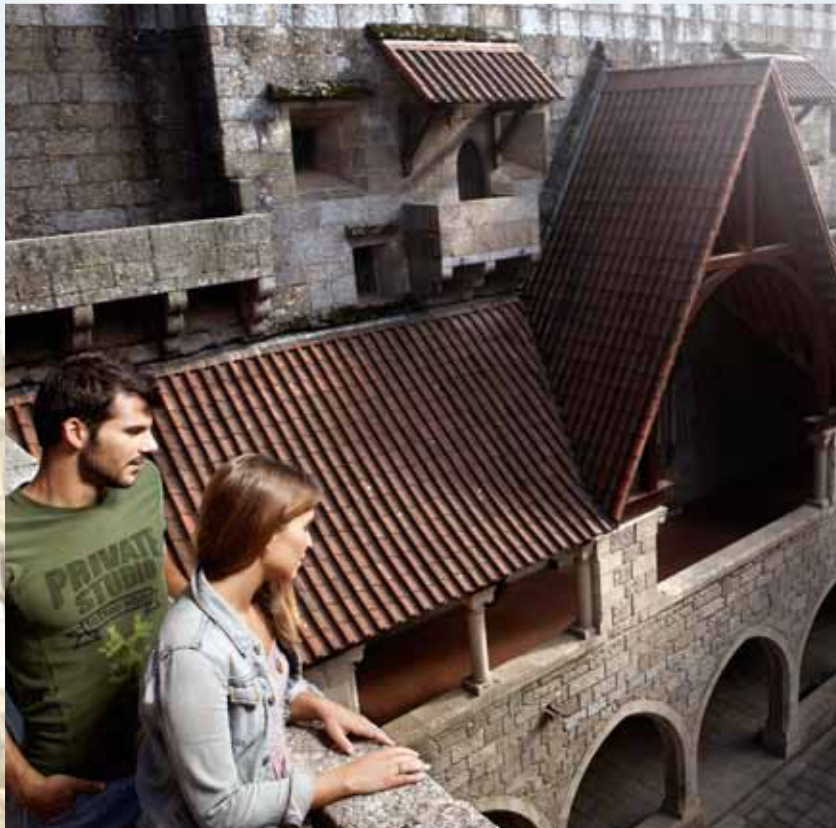
A young couple is looking at a map in front of a large, historic stone castle. The woman is pointing at the map, and the man is looking on. The castle has many windows and a crenellated roof. The scene is set outdoors with a clear blue sky.

LEARN

# HISTORY.

The region of Oporto and North tells the History of Portugal, built on the granite of its castles and manors. A monumental heritage, distributed along the coast and within the region, invites you to experience the historical heritage of a people who conquered the world.









# SHARE DEVOTION

Churches, monasteries, chapels and cathedrals throughout the region are a remnant of the ancient faith and spirituality. Throughout the year, ceremonies and rituals keep the devotion of the people of the North alive.







A high-angle, close-up photograph of a rustic stone wall. The wall is constructed from irregular, dark brown and grey stones, some of which are larger and more prominent than others. The texture is rough and uneven. In the lower right corner, a person is partially visible, wearing a vibrant, multi-colored costume with red, yellow, and green elements. They are holding a long, thin wooden staff or pole. The background is a steep, rocky hillside. The overall lighting is bright, suggesting a sunny day.

LEARN THE

# LEGENDS AND TRADITIONS

Popular culture pays homage to the pagan legends and traditions, hymns to the forces of Nature and the myths of the region. Magic and mysticism are still present in the imagination of rural populations through characters such as the famous Caretos, with their colourful costumes.







# TAKE THE CRAFT

Traditional pieces are unique souvenirs that originate in the manual and popular arts. Typical shops, fairs and exhibitions offer the best of regional craft of northern Portugal.









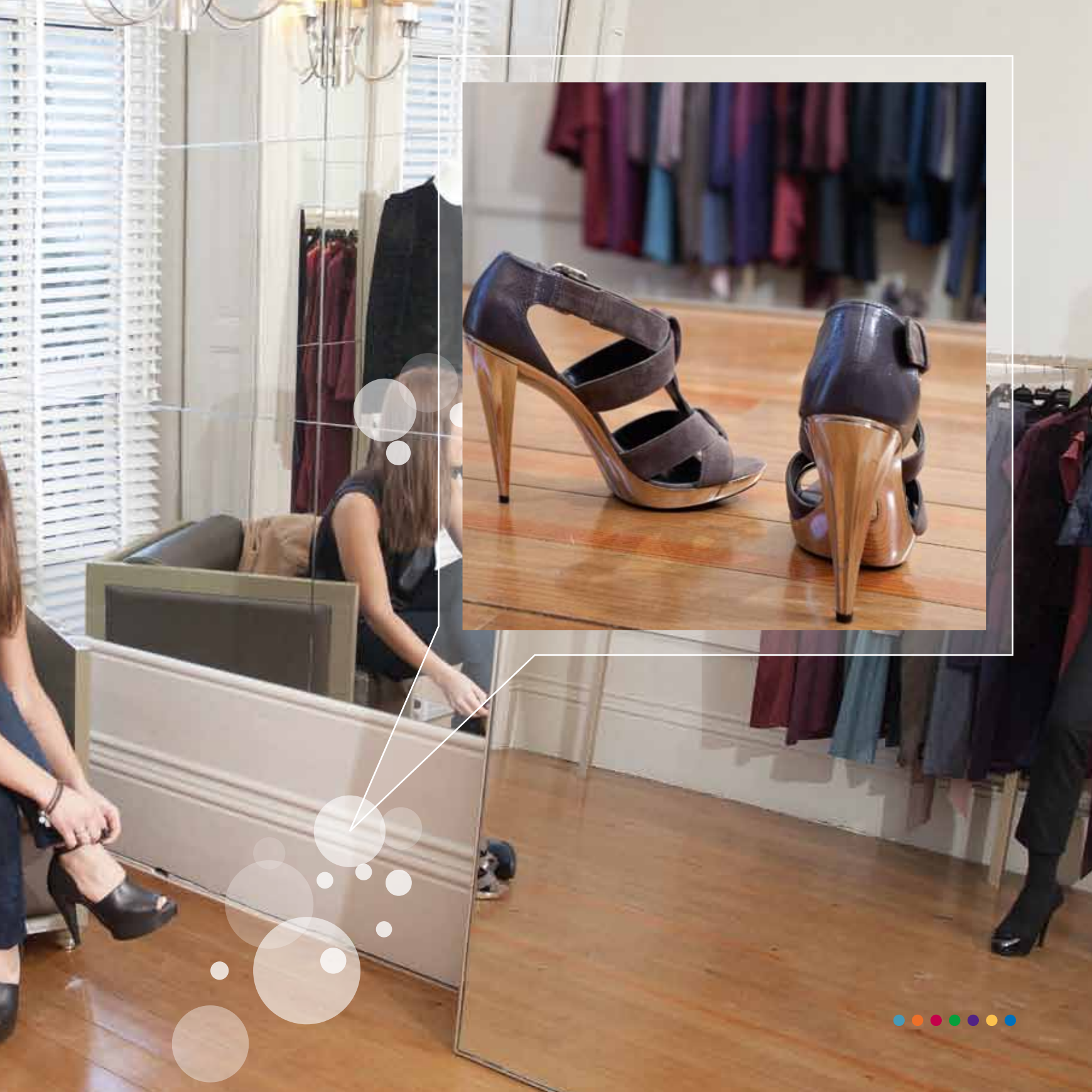


The image shows a woman in the foreground holding a blue garment. In the background, a mannequin is dressed in a black dress and jacket, and another woman is sitting on a chair, smiling. The setting is a modern clothing store with large windows and white blinds.

# BE DAZZLED IN OUR STORES

With a strong tradition in the textile and footwear, and Oporto and North is home to some of the most prestigious national fashion designers. In exquisite and modern commercial spaces, with innovative concepts, you will find the latest trends at attractive prices.







# TASTE THE CUISINE

Recipes and flavours that pass from generation to generation, served to the table of places that keep the hospitality of the northern people, are the delight of food lovers.











# TRY THE WINES

Wines produced entirely from grapes that grow in the demarcated regions of Douro and Vinho Verde cross borders and take the name of the region to the four corners of the world.







A photograph of an airport terminal interior. In the foreground, a metal luggage cart with a black suitcase is positioned on the left. The floor is highly reflective, showing the surrounding environment. In the background, there are large glass doors leading outside, where a car is visible. The ceiling features a clock and a sign with an arrow and a shopping cart icon. The overall lighting is warm and bright, with a strong light source on the left creating a lens flare effect.

# PARTICIPATE IN DEVELOPMENT

With a population marked by the spirit of initiative and entrepreneurship, Oporto and Northern Portugal is a privileged destination for all types of professional travelling. Accessibility and modern infrastructure are the guarantees of a safe investment for those who choose this destination.





Arrinheiros de Bagagem  
Baggage Cart

Bagagem Para  
Oversized Luggage  
A Alfândega  
Customs  
Saída  
Way Out

YANAIR

YANAIR  
A YANAIR é a única companhia aérea brasileira a oferecer voos diretos para o exterior com uma aeronave totalmente nova e a melhor frota do Brasil.







TRAVEL BY

# MODERNITY

Works signed by the most celebrated architects in the world, lines that trace a modern and urban destination, internationally recognized and appreciated by prestigious titles and awards.







The background of the entire image is a photograph of a modern, white, multi-level building with sharp geometric lines and rectangular windows. The building is set against a clear blue sky. In the foreground, there is a green lawn with some young trees and a tall, thin, dark green shrub. Overlaid on the top left of the image are several semi-transparent blue circles of various sizes, some of which contain the text.

# ENJOY THE CONTEMPORARY ART

Creative and innovative concepts are the backbone of a network of museums, galleries and multifunctional spaces, where the best contemporary artists are represented.









# DIVE INTO THE SEA

Join the thousands of surfers and dare to dive into the rushing waters of the Atlantic, the blue ocean which surrounds the beginning of the landscape of the region of Oporto and North of Portugal.









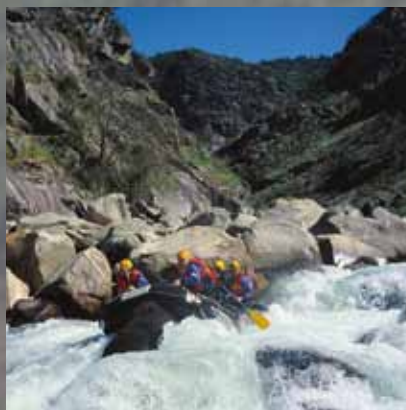




EXPERIENCE

# STRONG EMOTIONS

Hand in hand with the natural setting, Oporto and North is home of the most daring extreme activities, unforgettable opportunities for contacting with nature and the awakening of strong emotions. Rappel, rafting, canoeing, slide, ballooning and paragliding are some of the most adventurous suggestions.







# BREATHE THE NATURE

Prized for the richness of its natural landscape, Oporto and Northern Portugal is a destination for those looking for the lush green of Natural Parks and Protected Areas, with a flora and fauna unique in the country.







# ENJOY THE WELL-BEING

For those looking for moments of relaxation, Oporto and North has a vast network of spas and spa resorts to offer. In urban environments or in the rural peacefulness, these sites are always the place to meet the balance and well-being.











# ENJOY THE NIGHT LIFE

The cheerful nights are already a calling card of the region. The streets, bars, casinos and nightclubs provide environments for every type of occasion, to the sound of good music and in very good company.







An aerial night photograph of Porto, Portugal, showing the Douro River, the city's historic architecture, and the illuminated bridge. The image is overlaid with several semi-transparent circles of varying sizes on the left side.

Oporto and North of Portugal  
Genuine Experiences  
in a **Unique Destination**







OUR

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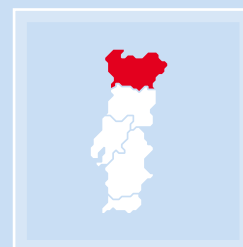
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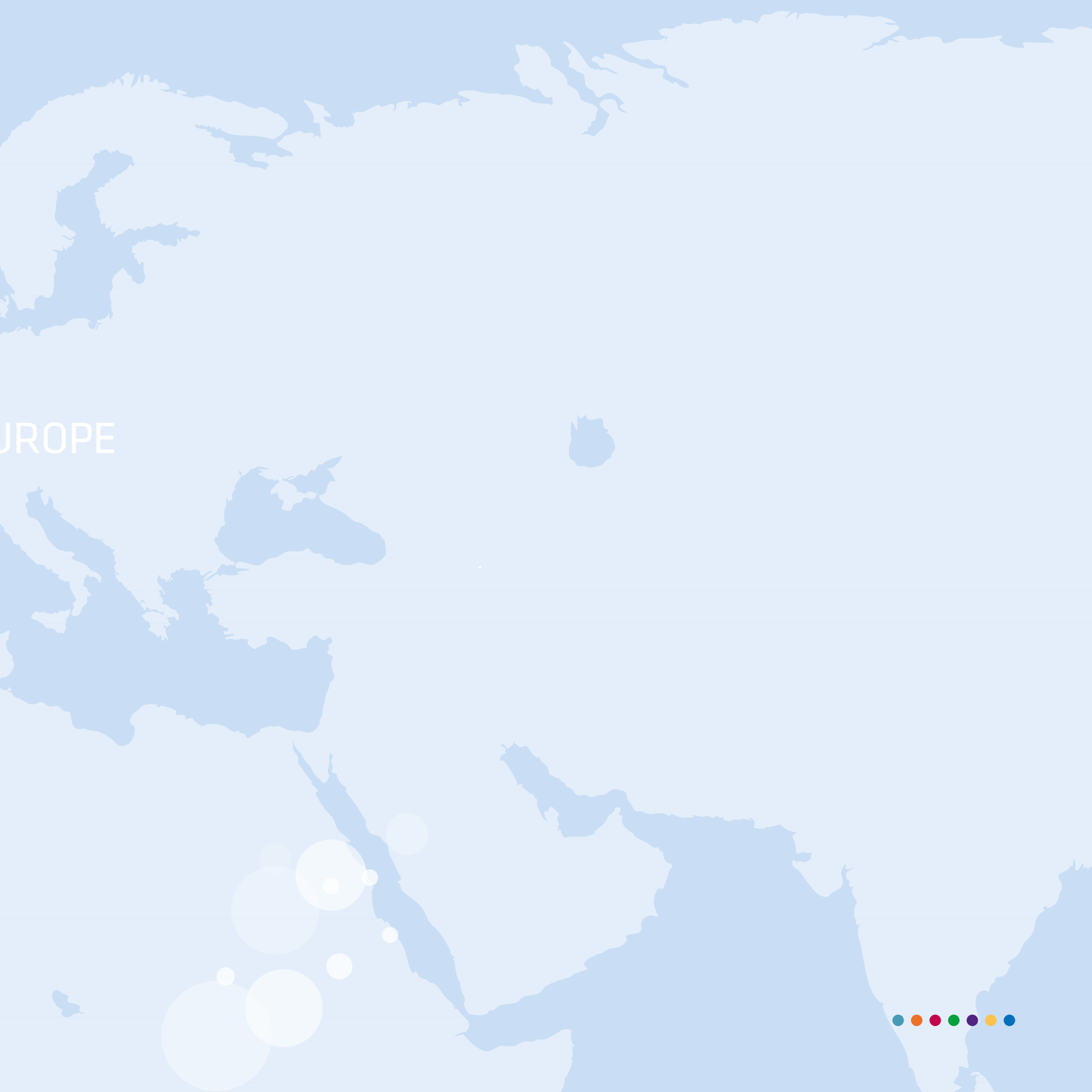
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PORTUGAL





EUROPE





TURISMO DO PORTO E NORTE DE PORTUGAL

porto**enorte**<sup>TEM</sup>



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SUPORT:

CO-FINANCING:



O NOVO NORTE  
PROGRAMA OPERACIONAL  
REGIONAL DO NORTE



União Europeia

Fundo Europeu de  
Desenvolvimento Regional